# 2024 BMW SUMMER SCHOOL.

Boulangerie Patisserie

INTELLIGENT CARS ON DIGITAL ROADS.

### FRONTIERS IN MACHINE INTELLIGENCE.



- Functional Safety and Artificial Intelligence
- Advanced user experience and user interaction
- User acceptance and trust in autonomous systems
- The re-birth of semiconductors through Al
- Ethics of intelligent automation, Future of Work, UN SDG, Al regulation
- Latest trends: Generative AI, Quantum Machine Learning, 6G & New Space

10th French-German Summer School.

Fraueninsel, Chiemsee, Bavaria – Jun 30 - Jul 05, 2024.

**Check for updates: http://summerschool.bmw** 



















## 2024 BMW SUMMER SCHOOL. DRAFT SCHEDULE.

	Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	
09:00	Arrival by ferryboat	Keynote Al in Mobility Speaker: Dr. Peter Lehnert (BMW)	Al – Safety & Standards Speaker: Martin Glas (labg)  Morning Coffee  Opportunities in Al Summer School Alumni 3/3 Speaker: Dr. Sebastian Zimmermann (BMW) Julian Garbiso (Floware) Ion Turcanu (Luxembourg Inst. of Techn.)	Business Model Canvas Ideation Design Thinking Speaker: tbc - Alexandra Tran (Lexis Labs)	Lean Startup Machine  Speaker / Coach: tbc - Alexandra Tran (Lexis Labs)		
10:00		i i				Lean Startup Machine Pitch Day	
11:00		Speaker: Dr. Hendrik Schweppe (BMW) Oliver Klemp (BMW) Susanne Müller (Bardehle Pagenberg)					
12:00		Lunah	Lunch	Lunch	Lunch	Closure, Farewell	
13:00	Welcome & Opening Keynotes Speaker: Prof. David Gesbert (EURECOM)	Lunch	Lunch	Lunch	Lunch	Glosure, Farewell	
14:00	Prof. Gerhard Kramer (TUM)  Optimistic for the future? Speaker: Anders Indset (Business Philosopher, Best Selling Author)	Designing the future Summer School Alumni 2/3 Speaker: Patricia Alves-Oliveira (Univ. of Michigan)	Midweek Social Event	Lean Startup Machine  Speaker / Coach: tbc - Alexandra Tran (Lexis Labs)	Responsible Al Speaker: Prof. Benjamin Rathgeber (HFPH)	DRAFT PROGRAMME.	
15:00		Francesco Walker (Leiden University) Sosina Gashaw (Addis Abbeba Inst. of Techn.) Natascha Weber (BMW)			Lean Startup Machine  Speaker / Coach: tbc - Alexandra Tran (Lexis Labs)		
16:00	Creating the Future Speaker: TUM Venture Labs  Poster Pitches	Coffee Break		0.50	Coffee Break	<ul> <li>Keynote/breakout track – Learning from invited speakers presenting their views and/or research.</li> <li>Poster track – presentation &amp; discussion of conference submissions.</li> </ul>	
17:00		Apero Poster Fair:		Coffee Break  Apero Poster Fair	Apero Poster Fair:		
18:00							
19:00		Dinner				Lean startup machine – develop innovative ideas	
20:00	Cocktail Reception & Dinner	Fireside Chat Speaker: Dr. Peter Lehnert (BMW), Dr. Celine Laurent-Winter (BMW) & Prof. David Gesbert (Eurecom)	Dinner	Dinner	Dinner	in a competitive startup pitching format.	

BMW Summer School | EURECOM/BMW/BayFrance/TUM | 2024

## 2024 BMW SUMMER SCHOOL. INVITED SPEAKERS.

### Pending



Dr. Céline Laurent-Winter 

· 2nd

Vice President Connected Vehicle Platforms

Munich

1K followers



**Dr. Natascha Weber (Harth)** · 1st Function Owner AI & Customer Intent @Digital Key at BMW Group Greater Munich Metropolitan Area

■ Experience: BMW Group, University of Glasgow, and 2 more

#### Confirmed



Peter Dr. Lehnert • 1st

VP Technology and Innovation - E/E Architecture and Digital Car Ex... Bavaria, Germany

Experience: BMW Group, BMW, and 1 more



David Gesbert • 1st

Director, EURECOM

3K followers



patrícia alves-oliveira· 1st

design for human-robot interaction Ann Arbor, MI

且 Experience: University of Michigan, Open Style Lab, and 4 more



#### Francesco Walker 1st

Assistant Professor in Applied Cognitive Psychology at Leiden... Leiden

且 Experience: Leiden University, Universiteit Twente, and 2 more



Alexandra Tran 🛅 • 1st

Al Developer | Director Lexis Labs

2K followers



#### Ion Turcanu · 1st

Head of the Edge Computing & Networks (EDGE) Group at... Esch-sur-Alzette

且 Experience: Luxembourg Institute of Science and Technology (LIST) and SnT, Interdisciplinary Centre for...



Julian Garbiso, Ph.D. Total

Co-Founder & CEO at Floware | X-TECH, Ecole Polytechnique... Greater Paris Metropolitan Region

2 977 followers



Benjamin Rathgeber

Professor, Natur- und Technikphilosophie, Hochschule für Philosophie München



Anders Indset 10 · 2nd

Philosopher, Bestselling Author & Founder of The Quantum...

21K followers



Florian Doetzer - 1st

Entrepreneur, Innovator and Independent Advisor

2K followers

Talks about #startup, #aerospace, #leadership, #entrepreneurship, and #mentoringmatters



Hendrik Schweppe **⊘** · 1st

General Manager ConnectedDrive, BMW Group

且 Experience: BMW Group, Valley Development GmbH, and 4



Sebastian Zimmermann ♥ · 1st

Head of Connected Vehicle Data and Platform Services @ BMW...

■ Experience: BMW Group, BMW Group Research and Technology, and 2 more



Oliver Klemp

Head of Seat Concepts @ BMW Munich



Sosina M. Gashaw · 2nd

Assistant Professor at Addis Ababa Institute of Technology
Addis Ababa. Ethiopia

且 Experience: Addis Ababa Institute of Technology, EURECOM, and 2 more



Dr. Susanne Müller 1st

Marketing Associate bei BARDEHLE PAGENBERG

 $\blacksquare$  Experience: BARDEHLE PAGENBERG, WW (formerly Weight Watchers), and 6 more